



Proudly Presents

Monetizing Emma

Written by **Felipe Ossa**
Directed by **Leah Bonvissuto**



Photo Credit: Kristen French

Featuring **James Arden***, **Dawn Jamieson***, **Janice Mann***,
Daniella Rabbani*, **Tovah Rose** and **Nitya Vidyasagar***

[*appear courtesy of Actors Equity Association – Equity Approved Showcase]

Thackeray Walsh is pleased to present **Felipe Ossa's Monetizing Emma** ["If you'd like to imagine a return to boom times...Monetizing Emma is a strong buy" - *DealBreaker.com*; "This is a show that is not to be missed" - *StageBuzz.com*; "Bold... Ingenious" - *NYTheatre.com*], winner of 6 "Planet" awards in 2009. The production is directed by **Leah Bonvissuto**. **Nitya Vidyasagar** [*Sesame Street*] plays the title role. **Monetizing Emma** will play a limited engagement as part of the 14th annual New York International Fringe Festival - FringeNYC.

The year is 2013 and boutique investment bank Thackeray Walsh is arranging the first-ever securitization of smart teenagers. Nothing like the insanely convoluted securities that brought the global economy to its knees in 2008-2009, this bond is backed by something far more valuable than sub-prime mortgages or toxic assets. It's backed by an A-list pool of adolescents pledging their future earnings. They get money now in return for a share of their subsequent income.

Emma Dorfman's one of the chosen elite. A shy 15-year-old who most days shuttles between bullies at school, a pushy mom and a fantasy life inspired by Jane Austen, she's not exactly sure she wants to be "monetized." But Thackeray Walsh has special plans for her and Emma may be forced to trade her split reality for something doubly scary...and far more adult.

The production features scenic design by **Jasmine Vogue Pai**, lighting design by **Lauren Parrish** and costume design by **Mira Veikley**. **Sergei Burbank** is the Associate Producer, **Shauna Horn** is the assistant director and **Carly Levin** is the production stage manager.

Monetizing Emma had a sold-out run in 2009 as part of the Planet Connections Theatre Festivity where it garnered a host of rave reviews and the awards for Outstanding Overall Production of a New Play, Outstanding Playwriting for a New Script of a Play (Felipe Ossa), Outstanding Direction (Leah Bonvissuto), Outstanding Lead Actor in a Play (James Arden), Outstanding Supporting Actress in a Play (Janice Mann) and Outstanding Postcard and Program. In June 2010 the play was produced by Indiana's New World Arts, which brought the production to Chicago as well. The themes of the play provoked discussions on several blogs including the New York Times' Freakonomics.



Tickets: \$15-\$18

For tickets visit www.FringeNYC.org

95 minutes

DATES

Saturday 8/14 @ 9:45 PM

Tuesday 8/17 @ 3:45 PM

Thursday 8/19 @ 8:00 PM

Sunday 8/22 @ 2:30 PM

Wednesday 8/25 @ 9:45 PM

VENUE #17: HERE Mainstage Theater

145 Sixth Ave. [enter on Dominick St. one block south of Spring]

For further information and details on the themes of the play visit www.thackeraywalsh.com.

#